

Linda Lorelle



Linda Lorelle, Founder and CEO of Linda Lorelle Media is best known as an Emmy Award winning journalist who anchored the evening news for nearly 17 years at Houston's NBC affiliate, KPRC-TV. Linda is also a two-time winner of the prestigious national Gracie Award, given by the American Women in Radio and Television.

Since opening her firm in 2009, the Stanford graduate has garnered an extensive roster of Fortune 500 clients, NGOs and educational institutions. They call upon her expertise to find and tell the Story within the Message, creating multimedia content for corporate, online and broadcast communications. Linda works across all industries, C-suites and issues as an expert media trainer, executive coach, crisis communications consultant, content producer and community convener. She is also an in-demand keynote speaker, emcee and panel moderator, skilled at commanding an audience. In 2018, Linda launched the award-winning podcast, Our Voices Matter, dedicated to reminding us of our common humanity by sharing our stories.

Clients include Google, Shell, Baker Hughes, City of Houston, Energy Intelligence, BMW of West Houston, Wood Mackenzie, University of Houston-Clear Lake, Phillips 66, KPMG, UNICEF, UTHealth, Kelsey-Seybold, Habitat for Humanity, 2020 Women on Boards, HEB, Gastech, Freeport LNG, CAMAC, United Way, Silver Eagle, Strike, Menninger, Katy ISD, Hines, Convergence, Harmony Public Schools, ADL and Holocaust Museum Houston.

As co-founders of the Linda Lorelle Scholarship Fund, Linda and her husband, Lou Gregory, have awarded \$4.5 million+ in college scholarships and life skills training to more than 370 Houston area students over the last 31 years. Five Lorelle Scholars, as well as their daughter, Lindsey, now sit on the Board of Directors and are set to usher in a new era for the non-profit. They will be joined by other Lorelle Scholars, now making their mark in the workforce, to take over the organization and launch LLSF 2.0 in 2022.