



Spring 2026 Business/Civic Leadership Forum

**SPEAKER**

**DEBBIE RICHARDS**

President, Creative Interactive Ideas

## Biography

Debbie Richards is a strategic leader in learning technology and performance improvement, dedicated to helping organizations scale with intention. As the President of Creative Interactive Ideas, she serves as an expert filter for leadership teams, ensuring that AI and emerging technologies act as true accelerators for quality rather than just content generators.

Moving away from the "path of least resistance," Debbie's work is results-oriented, focusing on working backward from skills gaps to drive actual business outcomes. A frequent speaker and consultant, she is known for her professional integrity and her ability to bridge the gap between complex technology and human performance.

On May 6th, Debbie joins the Center for Houston's Future to share her vision for how the region can lead with purpose using AI not as a quick fix, but as a strategic tool to strengthen Houston's global position and its long-term economic resilience.