

JOHN ARCIDIACONO

President & CEO, The Health
Museum



Biography

John Arcidiacono has 30 years of senior marketing experience helping companies build awareness and drive revenue. Before coming to The Health Museum, he served as Vice President of Marketing and Public Relations for the University of Texas MD Anderson Cancer Center. Before joining MD Anderson, he was Chief Marketing Officer at Stewart Title for 10 years and was a member of the National Sales Council and Crisis Management Team.

John is a native Houstonian and is very involved in the Houston community. He is on the board of Cullinan Park Conservancy, is the Co-President of the Houston Museum District and is on the advisory board of Hermann Park Conservancy. John is an active sportsman, marathoner, and cyclist, putting into action the healthy habits the museum promotes.