



Spring 2026 Business/Civic Leadership Forum

SPEAKER

LAWSON GOW

Chief Operating Officer,
Greentown Labs

Biography

Lawson Gow is a Houston-based entrepreneur, startup community builder and climate innovation leader, currently serving as Chief Operating Officer of Greentown Labs.

Lawson started his career in venture capital before founding The Cannon, a network of entrepreneurial workspaces and innovation programs across Texas that has supported thousands of early-stage companies alongside corporate innovators, investors and other startup-enabling organizations. He has advised innovation ecosystems around the world, helping universities, corporations, local governments, and private initiatives design playbooks needed to cultivate thriving startup communities.

He later founded Helium Capital, a small business incubator and private equity firm based in Houston. Lawson joined Greentown Labs as Head of Houston and now serves as the COO, helping steer the world's largest climatetech and energy transition incubator as it supports entrepreneurs driving a lower-carbon future.