

Center for Houston's Future A New Vision: 2019 Annual Report

CENTER FOR  HOUSTON'S FUTURE



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About the Center

Our Vision: The Center for Houston's Future seeks to make our region a top global community in which to work and live.

Our Theory of Change: We look over the horizon to engage business, government, and community stakeholders in fact-based strategic planning and collaboration on long-term issues of great importance to the Houston region.

Our Areas of Focus:

- **Strategic Initiatives:** We undertake data-driven, collaborative projects that spotlight significant long-term issues facing the Houston region and bring stakeholders together to solve problems and take advantage of opportunities.
- **Leadership:** With our Leadership Forum, we train community leaders, mobilizing more our than 1,100 program graduates to make new contributions to the region.
- **Community Engagement:** We reach multiple audiences to share information, spark dialogue and deepen our understanding of issues facing the region.



2020 CHF Board Members: Broad Community Representation

Chair: **Astley Blair**, Chief Financial Officer, Marine Well Containment Company

Founding Chairman & Board Member Emeritus: **Eugene H. Vaughan**, Chairman and CEO, Vaughan Investments, LP

Brett Perlman, President and CEO, Center for Houston's Future

Jim Ajello, Former Executive Vice President and Chief Financial Officer, Hawaiian Electric Industries

Nory Angel, CEO, TEACH

Scott Ballard, VP, Human Resources, U.S. Operations, Shell Oil Company

Brent A. Benoit, Vice President, Chief Compliance Officer, National Oilwell Varco

Astley Blair, Chief Financial Officer, Marine Well Containment Company

William Clayton, VP Mass Retention Sales, Reliant, an NRG Company

George A. DeMontrond, III, President, DeMontrond Automotive Group, Inc.

Licia Green, Partner, Waterman Steele

Kenneth Guidry, President, Pannell Kerr Forster of Texas, P.C.

Karen Otazo Hofmeister, Ph.D., Managing Director, Global Leadership Network

Jonathan Homeyer, Executive Vice President and Division Manager, Commercial Banking, Wells Fargo

Harris "Shrub" Kempner, Jr., President, Kempner Capital Management, Inc.

Stephen Klineberg, Ph.D., Professor of Sociology, Rice University; Founding Director, Kinder Institute for Urban Research

Kenny Mercado, EVP, CenterPoint Energy

Bruce Mann, Director, Port of Houston

Stan Marek, President and CEO, Marek Companies

Juliet McBride, Partner, King & Spalding

Manolo Sanchez, Former Chairman and CEO, BBVA Compass

Andy Steinhubl, Partner, KPMG

Y. Ping Sun, University Representative, Rice University and Attorney, Yetter & Coleman, LLP

Freddy Warner, Chief Government Relations Officer, Memorial Hermann Health System

Ex-Officio Members

Bob Harvey, President and CEO,
Greater Houston Partnership

Bobby Tudor, Chairman, Tudor Pickering -



CHF Team

Brett Perlman

President and CEO

Laura Goldberg

Vice President, Strategic Initiatives and Communications

Russell Richard

Vice President, Leadership and Engagement

Amanda Duda

Manager, Development and Grants

Steven Scarborough

Manager, Strategic Initiatives

Elizabeth Rhodes

Coordinator

Betsy Breier

Senior Advisor



Corporate and Local and National Foundation Support

Corporate Visionaries



Catalysts



Program Support



Foundation Support

THE **BROWN** FOUNDATION, INC

In Kind Support



GREATER HOUSTON
PARTNERSHIP.



MD Anderson Foundation



CHAN
ZUCKERBERG
INITIATIVE



ENERGY FOUNDATION
building a new energy future



MITCHELL
FOUNDATION



Statements of Activities and Changes in Net Assets

	2019 (Unaudited)	2018 (Audited)
Revenue		
Contributions	\$912,268	\$948,193
Events	\$619,480	\$643,215
Director donor benefit costs	(\$99,408)	(\$125,866)
Tuition	\$193,000	\$195,400
Total revenue	\$1,625,340	\$1,660,942
Expenses		
Program services	\$1,114,106	\$812,538
Management & general	\$261,784	\$200,697
Fundraising	\$268,479	\$265,703
Total expenses	\$1,644,369	\$1,278,938
Change in net assets (deficit)	(\$19,029)	\$382,004
Net assets (deficit), beginning of year	(\$1,673)	(\$383,677)
Net assets (deficit), end of year	(\$20,702)	(\$1,673)



Strategic Initiatives: Immigration

- Released *Houston's Economic Future: Immigration* at Baker Institute in March. Event keynoted by Mayor Turner and Judge Hidalgo.
- Rational Middle of Immigration **documentary video series Season 1** completed with 10 videos. Podcast launched.
- Local, national and international **media coverage** including by Houston Chronicle, HBJ, Houston Public Media, The Economist and New York Times.
- Wide **collaborative partnership** with national and local organizations. including Baker Institute, New American Economy and National Immigration Forum.
- Extensive **community engagement**: 20 immigration dialogues (events, speeches, presentations). Sample 2019 appearances included:
 - Woodlands Area Economic Development Partnership.
 - Community dialogue co-sponsored with Interfaith Ministries.
 - New Americans Festival co-sponsored with New American Economy.
 - Brazoria County Economic Development Alliance.
 - National Immigration Forum in Austin.
 - Gulf Coast Economic Development District
 - CHF's Community University on Immigration featuring Hugo Ortega
- Broad **funding support** from business (JPMorgan Chase, Marek), foundation (Chan Zuckerberg Initiative) and more than 20 high-net worth business leaders.



Future of Immigration Report and Conference

CENTER FOR
HOUSTON'S
FUTURE
2019



HOUSTON'S **ECONOMIC** FUTURE:
IMMIGRATION
A REPORT ON THE REGIONAL EFFECT OF IMMIGRATION



Rational Middle Video Series

The screenshot shows a web browser window with the URL `rationalmiddle.com/immigration/`. The page features the Rational Middle logo and a navigation menu with links for NEWS, IMMIGRATION, ENERGY, DOWNLOADS, EVENTS, and ABOUT. The main heading is "Rational Middle: Immigration Documentary Series". Below this, there is a featured video player with a thumbnail of the Statue of Liberty. To the right of the player is the title "Rethinking the Conversation about Immigration in America" and a paragraph of text. Below the featured video, there is a section titled "Watch Season One" which contains three episode thumbnails: "Finding the Rational Middle of Immigration", "Episode 1. The Immigrant's Promise", and "Episode 2. The Burden of a Broken Immigration System". Each episode has a brief description and a "Watch Episode" button. At the bottom of the screenshot, a Windows taskbar is visible with various application icons.

Rational Middle: Immigration Documentary Series

Rethinking the Conversation about Immigration in America

Extremes on both ends of the political spectrum have fueled a freestorm which has led to the spread of misinformation, stoked division, and slowed progress on finding a modern solution for immigration. We have strayed far from the path of understanding the economic and moral arguments and all recent attempts to fix the broken system have failed.

Watch the first season of an short documentary films featuring experts from National Immigration Forum, American Immigration Lawyers Association, Bipartisan Policy Center, the Mexico Center, New American Economy, CATO Institute, Americans for Prosperity, and many more as we explore how to solve immigration challenge and remake our economy while protecting American values, workers, and families.

Watch Season One

Finding the Rational Middle of Immigration
Take a look into the backstory of how this series came to be and what the driving purpose and vision are for the discussion about the past and present state of immigration in America.

Episode 1. The Immigrant's Promise
Immigration has become a hot-button topic. Historians have ruled the day and started a freestorm of debate on the issue which has led to misinformation. We explore the role immigration plays in our country's history, how it shaped our identity and economy as a young country, and how it became a legal issue.

Episode 2. The Burden of a Broken Immigration System
There are many ways to quantify the costs and benefits of undocumented immigrants: burden on communities and the country but rarely do conversations include the price of enforcement which winds up costing us in unexpected ways.



HOUSTON EMPLOYERS NEED TO ATTRACT AND RETAIN FOREIGN-BORN WORKERS

HOUSTON  CHRONICLE

Immigration key to Houston's growing economy, study finds

The New York Times

Is Immigration at Its Limit? Not for Employers

The
Economist

Texafornia
A glimpse into America's future

HOUSTON  CHRONICLE



¿Por qué reducir la inmigración sería un golpe directo a la economía de Houston?
Esta es la respuesta de un estudio



Houston Public Media

IMMIGRATION

Curtailing Immigration Could Cost Houston Billions In GDP

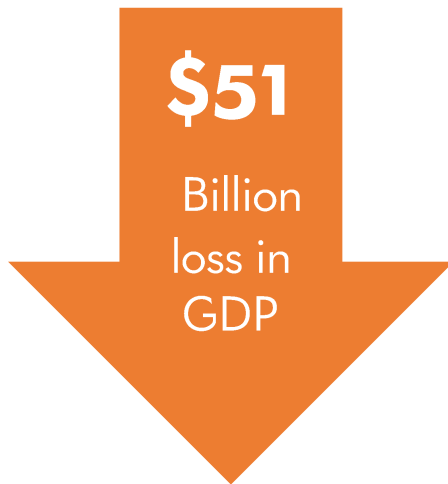
New research shows how restrictive immigration policies could hurt the city's future economic growth.

Hugo Ortega arrived in Houston in the trunk of an Impala. How a smuggled immigrant became a top chef [Opinion]

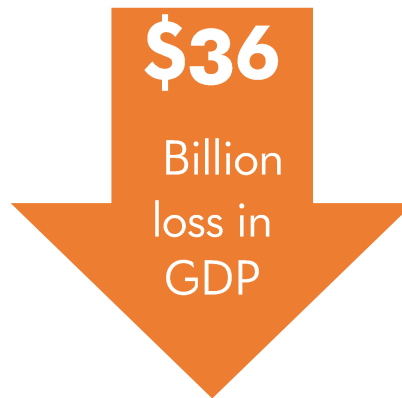


Changing Immigration Patterns Will Substantially Affect Growth. If we were to...

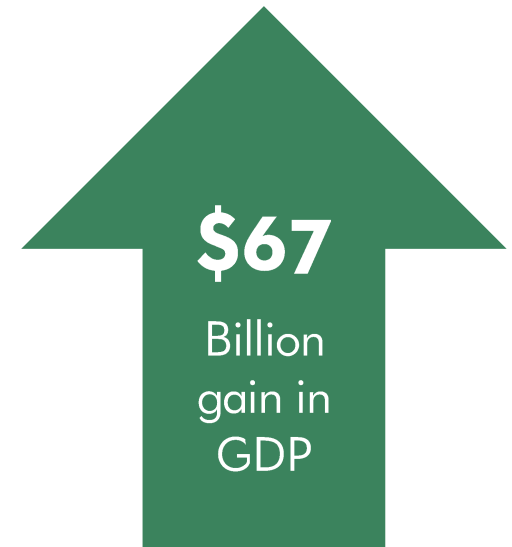
Restrict all immigration by 30%



Deport all undocumented immigrants



Boost all immigration by 30%



Strategic Initiative: Low-Carbon/Energy Transition

- Low-Carbon Energy Summit.
- Published conference summary.
- Conducted 40+ interviews with senior level executives/officials from more than 30 companies and institutions.
- Created Phase 2 roadmap.
- Launched Phase 2 with December steering committee meeting.
- Began planning 2020 Low-Carbon Energy Innovation Conference.
- Playing role as influencer and topic expert.



Houston Low-Carbon Energy Summit

- **Significant Participation by Energy Companies and Industry Experts**
 - 35 national and local panelists, 7 moderators, 400+ attendees
- **Support from Corporations and Foundations**
 - Event Underwriter: KPMG
 - Sponsors: Shell, Energy Foundation, Mitchell Foundation, Calpine, Chevron
 - Partners: Atlantic Council, NetPower, Rocky Mountain Institute, Pink Petro, University of Houston
- **Significant Media Coverage**
 - Seven substantial media pieces, including coverage in The Economist and a Houston Chronicle op-ed.
- **Public Influencer**
 - Center regarded as topic expert, sitting several city and businesses committees.
 - CHF initiated successful effort to obtain \$1.8 million in funding from Shell for City to join Rockefeller Foundation's 100 Resilient Cities



Houston Low-Carbon Energy Summit

OPINION // CHRIS TOMLINSON

Climate change: The problem Texas business leaders are afraid to name



Chris Tomlinson | June 21, 2019 | Updated: June 21, 2019 11:04 a.m.

OPINION // OUTLOOK

Houston, it's up to us to tackle global warming [Opinion]

By Brett Perlman and Andy Steinhubl | July 8, 2019



IN-DEPTH

"Carbon Neutral Oil" Is Promising, But Far From Guaranteed

Some experts say sequestered CO2, even if it's used for oil production, can help the planet in the short-term. But critics say it prolongs the use of fossil fuels.

TRAVIS BUBENIK | JUNE 20, 2019, 4:00 AM (LAST UPDATED: JUNE 20, 2019, 8:28 AM)

The Economist **Texaforntia**
A glimpse into America's future

The cost of going green

California is a leader on environmentalism. That is good for the Earth, but not always for Californians

VISITORS TO THE Capitol in Sacramento, the seat of California's state government, confront an 800lb grizzly bear outside the governor's office. The bulky

residential and industrial electricity rates in California are 50% and 75% more than the national average. Cheaper power makes other states, such as Texas, more



CHF's View on Low-Carbon Energy Opportunities

Houston is uniquely situated to help lead the world to a low-carbon future.

- Significant energy industry work is underway to prepare for a low-carbon future.
- The size and scale of our energy sector, our deep energy expertise, resources and access to capital all argue that Houston should be the World's Low-Carbon Energy Capital.
- The region's carbon footprint is significant, and the region has seen first-hand affects from climate change.

More work must be done to unlock our potential.

- Current initiatives are not coordinated, lack a coherent vision and plan, and missing opportunities.
- The pace of change to reduce local emissions is not fast enough.
- CHF is well positioned to accelerate Houston's role in the transition.



Strategic Initiative: Health Care

Fact-finding:

- Conducted interviews with 23 key health care stakeholders representing business, universities and nonprofits.
- Held two focus groups.
- Conducted employer survey to assess employer concerns and priorities on health care.

Economic forecasting:

- Using CHF forecasting methodology established with immigration report.
- Projecting regional health care employment & GDP in 2036.

Major research report released in late March/early April 2020 at symposium.

Report will include: **

- Economic profile of the region's health care sector.
- Summary of key trends (technology and models of care) reshaping the industry.
- Findings from the Center's economic forecasting.
- Recommendations on for maximizing the health care sector's economic impact.

** Postponed by COVID-19 crisis



2020 Strategic Initiatives

Immigration:

- Conduct additional employer sector-based focus groups.
- Publish expanded research findings.
- Build employer-based coalition.
- Continue community outreach.

Energy:

- Launch working groups on hydrogen and other focus areas.
- Launch climate change-focused speaker series.
- Hold second annual Low-Carbon energy conference.

Health care:

- Publish research report.
- Hold symposium and conduct community outreach.

“The biggest challenges facing Texas’ economic future also happen to be the most partisan political topics facing the country: immigration, health care and energy. . .

These are tough and pressing issues, and the future of Houston, Texas and the United States relies on us getting them right,” Houston Chronicle Columnist Chris Tomlinson writing on the Center, November, 2019



Leadership Forum

Leadership Forums

- 2019 participants: 51
- Total forum graduates 1142

Community University: Events created and put on by graduates.

- Immigration featuring Hugo Ortega, CHF research and Rational Middle video.
- Smart Cities breakfast at Station Houston with expert panel.

Graduate Reunion

- Immigration event doubled as graduate reunion.
- Graduate Campaign celebration.

Leadership Graduate Campaign: \$60,000



Community Engagement

Spring Lunch: More than 600 attendees, keynote by Ford Foundation President Darren Walker interviewed by Laura Arnold; H-E-B received Vaughan Award.

Fall Dinner: More than 300 attendees, Tom Luce & Margaret Spellings of Texas 2036 in conversation with Texas Monthly Editor in Chief Dan Goodgame, Laura Jaramillo received Impact Award.

Summer Salons:

- Digital Divide, sponsored by Comcast. Speakers included Comcast SVP David Cohen
- 5G future, sponsored by CTIA. Speakers included FCC Commissioner Brendan Carr and US Sen. Ted Cruz.

Media Coverage:
Houston's a player in the race for 5G dominance
By Dwight Silverman, Houston Chronicle, Oct. 2, 2019



2019 Leadership Lunch

Q&A | Sunday, April 21, 2019 | Houston Chronicle

ZEST

SOCIETY DIARIES

Houston's philanthropic future

By Melissa Aguilar
PHOTO BY TONY HUNG

Civic and business leaders looked to the future of philanthropy at the Future of Leadership Luncheon at the Hilton Americas-Houston.

Darren Walker, president of the Ford Foundation, and **Laura Arnold**, co-chair of Arnold Ventures, took the stage April 11 at the Center for Houston's Future annual event celebrating leadership and philanthropy. They talked about the role of foundations in addressing inequality.

the importance of the arts in building empathy and the evolution of the Ford Foundation.

Center for Houston's Future president and CEO **Brett Perlman** awarded H-E-B the Eugene H. Vaughan Award for Civic Leadership; **Scott McClelland** accepted the honor. **Carrin Patman** and **Fred Zeidman**

co-chaired the event, which was sponsored by Chevron and raised more than \$300,000. Among the movers and shakers spotted in the crowd of 600: **Janet and Paul Hobby**, Judge **Lina Hidalgo**, Mayor **Sylvester Turner**, **David Lebron**, **Y. Ping Sun** and Harris County Commissioner **Rodney Ellis**.

melissa.aguilar@chron.com



Markin Marjan, from left, Mariel Raestes, Darren Walker and C.R. Chabrese



Janet Hobby, left, and Laura Arnold



Judge Lina Hidalgo and Paul Hobby



Thomas Walker and Laura Arnold at the Center for Houston's Future luncheon

Houston's Giving Future is on the Table at This High-Powered Lunch What Will the Future of Charity Look Like in the Bayou City?

BY Shelby Hodge // 05.09.19

What: The Center for Houston's Future 2019 Future of Leadership luncheon

Where: Hilton Americas-Houston

PC Moment: The future of philanthropy was the topic on the table as **Darren Walker**, Ford Foundation president, and **Laura Arnold**, co-chair of Arnold Ventures, discussed the issue before an audience of more than 600 community and business leaders. Leadership and philanthropy are the guiding principles of the center's work thus the luncheon focus.

In that vein, H-E-B received the 16th annual Eugene H. Vaughan Award for Civic Leadership, the grocery chain recognized for its impressive commitment to community investment through its Spirit of Giving philosophy. Accepting the honor on behalf of H-E-B was **Scott McClelland**, H-E-B president and Greater Houston Partnership chair.

The luncheon, chaired by METRO chair **Carrin Patman** and Gordian Group chair **Fred Zeidman**, raised \$320,000 for center programs.

PC Seen: Harris County Judge **Lina Hidalgo**, Mayor **Sylvester Turner**, Harris Commissioner **Rodney Ellis** and wife **Licia Green Ellis**, **Janet** and **Paul Hobby**, **Y. Ping Sun** and **David Lebron**, **Gerald Smith**, **Catherine Mosbacher**, **Brett Perlman**, **Twila Carter**, **Laura Jaramillo**, **Susan** and **Michael Jhin**, **Manola Sánchez**, **Veon Gregg** and **Jonathan Homeyer**.



DINNER and CONVERSATION

A Vision for the State's Future

Tom Luce, distinguished leader & founder, Texas 2036
Margaret Spellings, former U.S. Secretary of Education & CEO, Texas 2036



