

## Annual Report-2018

Center for Houston's Future 701 Avenida de las Americas Suite 900 Houston, TX 77010 713-844-9325 info@futurehouston.org www.centerforhoustonsfuture.org

## Mission:

Center for Houston's Future (CHF) works to address matters of highest importance to the long-term future of the greater Houston region, by engaging diverse leaders, providing impactful research, and defining actionable strategies. We bring business and community together to innovate for the future of the greater Houston region. CHF is an organization devoted exclusively to thinking and acting strategically for the long-term future of the Houston nine-county region.

Three program areas provide a framework for accomplishing our mission:

Strategic Planning Business/Civic Leadership Development Community Future Awareness

2018 highlights included the following Strategic Planning initiatives:

- With support from KPMG, we updated CHF's **Houston Indicators benchmarking** and created a "call to action" regarding sustaining Houston's economic vitality.
- We brought a broad group of stakeholders together and facilitated the City of Houston joining the Rockefeller Foundation's **100 Resilient Cities**.
- We launched a new dialogue on immigration based on the **economic impact of immigrants** to the Houston region and held a number of community and industry sector meetings featuring Rational Middle videos.

Our Business/Civic Leadership Program:

- The Leadership Forum added 37 new graduates to bring our total cohort to 1088.
- In collaboration with a University of Houston doctoral candidate, we completed a Study of Social Capital and Value Creation in a Community Action Network. Major Conclusions:
  - o Graduate involvement is more closely aligned with their specific cohort.
  - Graduates believe they share similar goals with other graduates.
  - Overall graduates believe participation in the forum inspired civic engagement.
- Created a Graduate Engagement Steering Committee and subcommittees to improve ethnic diversity, regional participation, balanced sector participation including nonprofits; develop innovative engagement strategies; and leverage the graduate survey to show how program builds social capital.

Community Future Awareness and Outreach took the form of:

- Bringing a panel of Houston's arts leaders to share their challenges with resilience after Hurricane Harvey with more than 600 guests at our Future of Leadership Spring Luncheon.
- Hosting a conversation between celebrated authors Lawrence Wright and Mimi Swartz for more than 360 attendees at our fall Dinner and Conversation
- Three summer salon events on the Future of... Houston's Economic Growth, Development in the Post-Harvey era, and Houston as a Smart City presented to more than 200 participants over breakfast.
- A Community University that presented information on Human Trafficking in the Houston region to about 150 people.

**Center for Houston's Future's income and expenses for 2018** will be submitted when the Audited Financial Statement for 2018 is approved and released by the board. The Audit was completed in May 2018.

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